

## Sample Social Media Posts

Campaign hashtag: #YourPharmacist

Campaign link: yourpharmacist.org

Launch date: May 30, 2024

ASHP social media accounts for tagging (red font denotes tagging):

- [Facebook](#)
- [X \(Twitter\)](#)
- [LinkedIn](#)
- [Instagram](#)

Sample Facebook posts:

- We are so proud of our [insert school name] alumni practicing in health systems, hospitals, and clinics. Thank you to the @American Society of Health-System Pharmacists for launching this new national awareness campaign so we can spotlight all that they do for their patients and their communities! #YourPharmacist [campaign link, graphic]
- Every day, hospital and health-system pharmacists from [insert school name] work to ensure patients receive safe, effective care. Learn more in this new campaign from the @American Society of Health-System Pharmacists: [campaign link, graphic] #YourPharmacist

Sample X (Twitter) posts:

- We're so proud of our [insert school name] alumni practicing in health systems, hospitals, and clinics. Thank you to @ASHPOfficial for launching this new national awareness campaign so we can spotlight all that they do for their patients and their communities! #YourPharmacist [campaign link, graphic]
- Every day, hospital and health-system pharmacists from [insert school name] work to ensure patients receive safe, effective care. Learn more in this new campaign from @ASHPOfficial: [campaign link, graphic] #YourPharmacist

Sample LinkedIn posts:

- We are so proud of our [insert school name] alumni practicing in health systems, hospitals, and clinics. Thank you to @ASHP for launching this new national awareness campaign so we can spotlight all that they do for their patients and their communities. #YourPharmacist [campaign link, graphic]
- Every day, hospital and health-system pharmacists from [insert school name] work to ensure patients receive safe, effective care. Learn more in this new campaign from @ASHP: [campaign link, graphic] #YourPharmacist

Sample Instagram posts:

- We're so proud of our [insert school name] alumni practicing in health systems, hospitals, and clinics. Thank you to @ASHPOfficial for launching this new national awareness campaign so we can spotlight all that they do for their patients and their communities! Learn more at the link in our bio. #YourPharmacist [campaign graphic, add campaign link to bio]
- Every day, hospital and health-system pharmacists from [insert school name] work to ensure patients receive safe, effective care. Learn more in this new campaign from @ashpofficial. Link in bio! #YourPharmacist [campaign graphic, add campaign link to bio]