

## Sample Social Media Posts

### ASHP National Campaign Social Media Sample Posts Members & Individuals

Campaign hashtag: #YourPharmacist

Campaign link: [yourpharmacist.org](https://yourpharmacist.org)

Launch date: May 30, 2024

ASHP social media accounts for tagging (**red font** denotes tagging):

- [Facebook](#)
- [X \(Twitter\)](#)
- [LinkedIn](#)
- [Instagram](#)

Sample social posts:

- Thank you to the **@American Society of Health-System Pharmacists** for launching this new national awareness campaign to spotlight all that we do for patients and communities! #YourPharmacist [\[campaign link, graphic\]](#)
- Every day, hospital and health-system pharmacists like me work to ensure patients receive safe, effective care. Learn more in this new campaign from the **@American Society of Health-System Pharmacists**: [\[campaign link, graphic\]](#) #YourPharmacist

Tips & recommendations:

- Please tag ASHP in your posts so we can reshare.
- Feel free to share ASHP social media content on your own channels.
- Unsure what else to share? These thought starters can help:
  - What do you enjoy about being a pharmacist?
  - Do you have any meaningful stories from your career?
  - Shout out a fellow pharmacy professional.