



2023 Year in Review

# “BE THE CHANGE”

—ASHP 2023-2024 President Nishaminy (Nish) Kasbekar, PharmD, BPharm, FASHP

## NEW AND NOTABLE FOR 2023



### The Pharmacy Technician Society (TPTS)

A new, standalone pharmacy technician membership organization, TPTS is led by and comprised of technicians to recognize their evolving and expanding roles.



### Certified Pharmacy Executive Leader (CPEL<sup>SM</sup>)

Completed inaugural year of the program, credentialing 94 executive pharmacy leaders.



### ASHP News Center

A new dynamic digital content hub for all ASHP news including feature articles, member perspectives, and insightful video interviews, and proprietary information.



### National Awareness Campaign

ASHP Board of Directors approved a \$3 million investment for a national campaign to bring visibility and recognition to the roles of pharmacists in hospitals and health systems.



### Stipends to Enhance Workforce Diversity

The new Midyear Travel Award Program provides travel assistance and free registration to the Midyear Clinical Meeting, plus a free one-year ASHP membership to PharmD candidates who identify as part of a racially or ethnically minoritized group.



### Microcredential Products

Three microcredential bundles in Ambulatory Respiratory Infections, Continuous Glucose Monitoring, and HIV Pre- and Post-Exposure Prophylaxis.



### Well-Being Ambassador Program

Met and exceeded total enrollment numbers proposed in the HRSA-funded Health and Public Safety Workforce Resiliency Training Program to reach 4,361 participants.



### New Practice Resources

Launched the Compounding Resource Center and the Opioids Resource Center on ashp.org to provide members with tools, checklists, and the latest information.



### Medications for Opioid Use Disorder (MOUD) Training Program

For pharmacists, physicians, and other healthcare professionals, it meets DEA and SAMHSA requirements for the Medication Access and Training Expansion Act of 2023

## ADVOCACY

**19 states** now require reimbursement for services within pharmacists’ scope of practice. ASHP partners with state affiliates to expand **provider status** and scope of practice laws.

**28 states** now prohibit insurers from discriminating against 340B-covered entities. ASHP has **model legislation** to help states defend the **340B program**.

**11 states** now allow pharmacists to prescribe medications for opioid use disorder (MOUD). **ASHP’s model legislation** helps states expand MOUD management by pharmacists.

## 2023 BY THE NUMBERS

**60,000**

pharmacist, pharmacy technician, pharmacy resident, and student pharmacist members.

### ASHP.ORG

**9 million** page views

### SAFEMEDICATION.COM

**894,000+** page views

### ASHPOFFICIAL PODCAST

**980** episodes produced\*

**1.3 million** episodes downloaded\*

since program launch\*

### MEETINGS AND CONFERENCES

**20,000+** attendees

**366+** hours of CE offered

**94,000+** views of ASHP TV Reels

### MEDIA

**8,000+**

stories with nearly 20 billion impressions, a 50% increase from last year

### SOCIAL MEDIA

**360,000+** views of ASHP Reels

**11%** growth in Instagram followers

**14%** growth in LinkedIn followers

### ASHP CONNECT

**32**

online communities with 72,000+ discussion threads

### CERTIFICATES

**36**

professional certificates, including 8 new certificates and 7 updated certificates

### CONTINUING EDUCATION

**671,250**

statements of CE credit issued

For more information visit [ashp.org](http://ashp.org)